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Official Members Only Press Release

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2010 Hyundai Genesis Coupe to Differ from its Korean Counterpart OFFICIAL!

Despite some labor issues that Hyundai Korea is facing we've been told by a reputable source within Hyundai that the U.S. market car will indeed be different underneath the skin to that of the Korean (KDM) counterpart. Our Hyundai contact has given us permission to release the following limited information regarding the US spec 2010 Hyundai Genesis Coupe:



1. The US spec. BK will have a **completely unique suspension system** from the Korean Domestic Market Version (KDM).
2. US engineers were fully empowered to design and develop their own shocks, springs, stabilizer bars, tires, etc.

What does this all mean to you?

The typical Korean demographic looks for softer, comfortable, more refined feeling to the ride characteristics of their automobiles. Largely this is due to the lack of interest in automobile racing sports by the general public. Also the roads in Korea are not the best, requiring softer riding suspensions in order to give a smooth ride.

What about the US market?

Many car enthusiasts among the American public are highly interested in the performance of cars, both in acceleration and handling. Motor sports are very popular in the United States and the general demographic are attracted to higher performing



vehicles. With that being said, the US spec Genesis Coupe will no doubt have higher performance handling characteristics compared to the KDM version; much like its US market sibling the Genesis Sedan has better handling compared to the KDM Genesis Sedan.

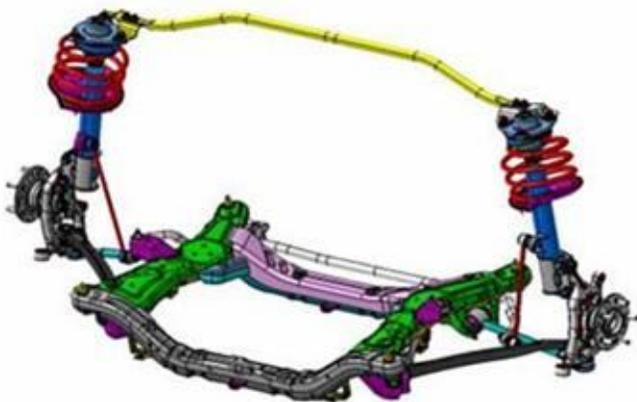


Hyundai Track testing

What type of suspension will the Genesis Coupe have?

It will likely have a dual link Macpherson Strut front suspension, and 5 link independent rear suspension as reported by many news sources. However as noted above, the shocks, spring rates, stabilizer bar sizes, and tires are all customized for the US market.

Examples of a dual link Macpherson strut front suspension (also note the Brembo brake package to be offered on the Genesis Coupe):



Examples of 5 link independent rear suspension:



Look to <http://GenesisForums.Org> for your source of exclusive insider information on the 2009 Hyundai Genesis Sedan and 2010 Hyundai Genesis Coupe.

--GenesisForums.Org Staff